



Women in Health Administration of Southern California Organizational Profile

About WHA:

WHA is a professional association for women in health administration supported by membership dues and donations. WHA is an Internal Revenue Code Section 501(c)(6) tax-exempt California nonprofit mutual benefit corporation.

Our Mission:

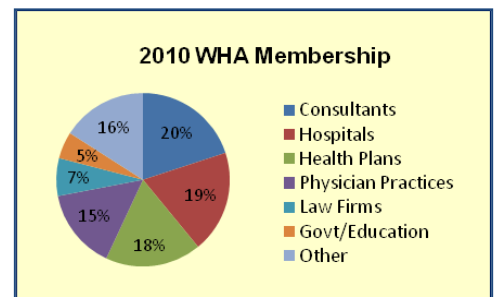
WHA is dedicated to the advancement of women in the health care industry. WHA provides forums for professional growth, quality networking, personal development and awareness and understanding of industry issues.

Our Vision:

WHA will be the premier professional association for women in the health administration field.

Membership:

Since its founding in 1981, WHA's membership has grown to include health care leaders working for for-profit and nonprofit payers, health care providers, regulatory agencies and support services organizations. WHA also actively recruits student members, the future leaders of health care, from the health administration and public health graduate degree programs in Southern California. WHA is an affiliate of the American College of Healthcare Executives (ACHE).



Signature Events:

WHA's signature events include featured speakers and panel discussions, receptions, fireside chats and social networking outings throughout Southern California. WHA's educational and professional development forums provide the vehicle to learn from key leaders, policymakers and experts, and to meet firsthand the individuals shaping and influencing health care. Highlights from the last few years include the following:

- 2010** ▪ *Woman of the Year Gala* honoring Anthem Blue Cross President and General Manager Leslie A. Margolin
- 2009** ▪ *New Trends in Regulatory Compliance* with Lori Pelliccioni
 - *Transitioning to a Patient-Centered Culture* with Ronald Norby, MN, Network Director, VA Desert Pacific Healthcare Network; Deborah Lasker, MS, RD, Acting Network Planetree Coordinator, VA Desert Pacific Healthcare Network; and John Tryboski, MSN, Network Quality Management Officer, VA Desert Pacific Healthcare Network
 - *Careers After Your Health Care Master's Degree*, a panel discussion for students
 - *Secrets of Leadership Success: Communicating with Authenticity and Success* with Tina Jackson
- 2008** ▪ *An Evening with Dr. Ben Chu*, President, Kaiser Permanente Southern California Region
 - *WHA Fall Gala* commemorating National Breast Cancer Awareness Month
 - *Health Care Industry Trends* with Jim Lott, Executive VP, Hospital Association of Southern California
 - *Understanding Quality and Pay for Performance* with Jeff Flick, Regional VP, Anthem Blue Cross
 - *Transforming our Health Care System: The Role of the Individual Advocate* with Peggy Frank, CEO, Frank Public Relations Worldwide
 - *Contract Negotiation Skills Workshop* with Leeba Lessin, President, CareMore
 - *Understanding Conservatorships* with Meg Lodise, Partner, Sacks, Glazier, Franklin & Lodise LLP

Scholarship Program:

WHA's commitment to students is demonstrated in part by an annual scholarship for students in graduate health administration or public health programs.